



Conference Overview

8:30 AM to 5:30 PM

Morning Plenary: Developing an active citizenry for national development

True development will only be achieved if we include the people for whom development is intended and by whom development can be achieved. Governments, businesses and citizens are recognizing that amplifying voluntary impulse and action is a key enabler of sustained development.

Break-out Sessions Track 1: Corporate volunteering matters

These sessions investigate how corporate volunteering is being re-invented to increase its value to business. Experts discuss the potential of corporate volunteering to evolve from transactional to transformational and create shared values for both business and community. We also look at some examples of corporate volunteering programs that are making a difference in disaster response.

Break-out Sessions Track 2: Volunteers: How to engage the right ones and keep them warm

There is no such thing as volunteer's fatigue in this age of heightened volunteering spirit and citizen action. But volunteers are more than just warm bodies and helping hands, they are partners with a stake in the success of your cause and program. Panelists provide insights on engaging young people and lessons on sustaining the passion and talent of your volunteers.

Break-out Sessions Track 3: Widening the playing field of volunteerism: From city halls to boob tube

It's not just development NGOs, faith-based organizations and schools that are tapping into voluntary action. There are great examples of LGUs that have effectively mobilized volunteer citizens in long-term projects. Stars are also weighing in and our panelists share their views on the good and bad of celebrity and eminent volunteering.

Afternoon Plenary: Enabling volunteering to contribute to sustainable development

Strategic management of volunteering is essential in order to unleash its power as an approach to creating lasting development impact. Will it be challenging or will it be easy for sustainable volunteerism to thrive in today's troubled times?

VSO Bahaginan

For the second year, the Volunteering Expo brings together the most successful and inspiring leaders, advocates and groups who are tapping the collective power of volunteers to transform lives, improve communities and build a better nation.

Come, connect and build on the momentum of the volunteering revolution.

- **Be inspired** by our powerhouse speakers and their vision for volunteering in the Philippines, and like-minded individuals who share a deep passion for active citizenship and volunteering.
- **Be empowered** in discussions on the best practices and lessons from successful programs in various sectors such as business, government, youth, academe, international development, civil society, and others.
- **Be connected** with over 200 decision-makers and managers from various organizations, companies and institutions.
- **Be on the lookout** for local and international partnerships and volunteering opportunities at the Exhibits and Volunteer Fair.

For Exhibit/Sponsorship/Registration:

Visit www.vsobahaginan.org/volunteeringexpo

Call +632-3746450 to 52 loc 30 Mobile: +63918-9160704

Email: marketing@vsobahaginan.org

Registration fees*

Inclusive of lunch, snacks, conference materials and access to all sessions

Early bird rate: P2,800 (until 2/29/12)

Regular rate: P3,500

Avail of special rates to register to both the Volunteering Expo and one of the tracks in the Volunteer Manager Learning Series:

Early bird rate: P6,450 (until 2/25/12)

Regular rate: P7,500

Volunteer Manager Learning Series

March 12, 2012

Intercontinental Manila, Makati City

8:30 AM to 5:00 PM

Learn the basics of setting up and managing volunteer programs. Choose one of two focused tracks.

Track 1 : Volunteers in Disaster Risk Reduction and Emergency Fundraising
Track 2: Basic Volunteer Management Systems (VMS) Short Course

*ALL PRICES ARE EXCLUSIVE OF VAT



Active communities
Sustainable future

March 13, 2012
Intercontinental Manila,
Makati City

REGISTER NOW

Whole-day conference
with panel and breakout sessions

Exhibits & Volunteer Fair

FREE AND OPEN TO THE PUBLIC

Who should attend:

- Volunteer managers and executives of NGOs, volunteer-involving and volunteer-placing organizations, corporate foundations, companies with CSR programs, academic institutions
- Leaders of government agencies and local governments
- Media
- Executives of foreign volunteer organizations and international development agencies
- Donor agencies
- Youth leaders
- Individual volunteers and advocates
- Students